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| Rami Shoula  Product Manager | |
| |  |  | | --- | --- | |  | Profile Skilled and experienced Product Manager with experience in product marketing, product introduction, and the overall management of a product's life from conception to fruition. Experience in assessing customer desires and requirements and generating a product that successfully meets those standards. Bringing forth the ability to determine product specifications, production timelines, and in-depth plans for product development. An analytical thinker who works collaboratively to get the job done. |  |  |  | | --- | --- | |  | Employment HistoryProduct Manager at Friends of Friends Forum, Los Angeles October 2017 — September 2019   * Successfully developed the latest platform of the internet sensation, "Friends of Friends". * Developed relationships with partners and users to drive content and opportunity for the new platform. * Established and monitored timelines in association with product launch. * Assessed user feedback and lead initiatives for product adjustments to grow user base and overall user satisfaction. * Led teams of designers, marketers, and developers in reaching product goals.  Assistant Product Manager at Rycon Group, Los Angeles October 2015 — September 2017   * Assisted Senior Product Manager with all tasks related to the successful launching of products. * Collected and analyzed user feedback and provided superiors with detailed reports. * Researched market for unmet needs.  Product Manager at Cylo Tech, Los Angeles September 2014 — September 2015   * Worked to improve existing products based on customer evaluations and needs. * Led collaboration meetings to develop key processes for creation of new products. * Successfully prioritized product requirements and set realistic expectations inr regards to development and timeline. * Tested product usability with UX research team. * Identified failures and successes of a product, using them as a springboard for future development goals. |  |  |  | | --- | --- | |  | EducationMaster of Science in Electronic Engineering, UCLA, Los Angeles August 2015 — May 2017   * Graduated with Distinction.  Bachelor of Science in Engineering, Loyola Marymount University, Los Angeles August 2011 — May 2015 |  |  |  | | --- | --- | |  | ReferencesJillian Morris from Cylo Tech [jmorris@cylo.com](mailto:jmorris@cylo.com) · 347-189-2783 Cameron Daye from Friends of Friends [cdaye@friendsof.com](mailto:cdaye@friendsof.com) · 315-172-2736 Bill Howe from UCLA [bhowe@ucla.edu](mailto:bhowe@ucla.edu) · 315-283-2716 | | DetailsSkills  |  |  | | --- | --- | | Analytical Thinker | | |  |  |  |  |  | | --- | --- | | Effective Team leader | | |  |  |  |  |  | | --- | --- | | Solution Strategies | | |  |  |  |  |  | | --- | --- | | Customer-centric Selling | | |  |  | |